



EXCITING THREE-DAY PROGRAMME PLANNED FOR PARTS & SERVICE WORLD 2024

PARTS & SERVICE WORLD will be opening its doors for the third time from 25th to 27th October in Kassel. Organiser **GRANIT PARTS** will once again be offering the agricultural and construction machinery, municipal technology and power tool industries an exciting B2B trade fair for employees and managers from the workshop, replacement parts warehouse and after-sales departments of specialist dealers and service companies. In addition to more than 200 exhibitors, the 3000 square metre live workshop and the PSW Academy will be the trade fair's main attractions. Tickets for this fantastic event are available now at <https://www.granit-parts.com/e/service/partsandserviceworld>.

Heeslingen, 24th June 2024 - **PARTS & SERVICE WORLD 2024** will be opening its doors for the third time at Messe Kassel. From 25th to 27th October, trade visitors from the agricultural and construction machinery and power tool industries can find out about the latest technology for workshops and service, replacement and wearing parts, and shop products. The trade fair is being organised by replacement parts wholesaler **GRANIT PARTS** and will be held at an exhibition space covering a substantial 20,000 m². With more than 200 exhibitors, **PARTS & SERVICE WORLD** will once again occupy the entire space, meaning that visitors can expect an exciting and varied programme.

In addition to the range of exhibitors, visitors to the 2024 trade fair can also look forward to the popular PSW special exhibitions such as the live workshop and the PSW Academy. In addition, organiser **GRANIT PARTS** will be providing an exciting supporting programme over all three days of the trade fair. Highlights include appearances by presenter Sven Tietzer and agricultural influencers, the popular PSW party on the Saturday evening featuring singer Mia Julia, and many other activities.

Pressemitteilung

Live workshop - experience the latest tools and trends in action

The now well-established and extremely popular live workshop will once again be offering professional demonstrations. From their location in Hall 11/12, the GRANIT PARTS workshop equipment team together with suppliers such as HAWEKA, COJALI Jaltest, WAECO, CGS, TEXA, TIP TOP, CORGHI, Blitz, GYS, TRASER and Rep.Guide will be exhibiting everything that a modern and digitally networked workshop for agricultural machinery, construction machinery, garden technology, and municipal and commercial vehicles cannot do without.

Some examples include diagnostic systems, storage equipment, lifting platforms and tyre changers. Trade visitors will be able to see practical demonstrations of the latest workshop equipment for themselves, and chat to the product experts directly.

PSW Academy - know-how from professionals for professionals

With the PSW Academy, PARTS & SERVICE WORLD 2024 will once again be offering a varied training programme including more than 80 seminars, lectures, workshops and panel discussions. Trade visitors can look forward to some exciting content, including technical training on the latest topics such as high-voltage technology, precision farming and digital diagnostics, and training for sales staff, those switching to a career in agricultural technology, and anyone wishing to optimise their workshop processes. All our specialist speakers are experts in their fields. Experts from manufacturers or established educational institutions will be providing a challenging and practical PSW Academy programme.



Trade fair information:

Location: Messe Kassel, Damaschkestraße 55, 34121 Kassel

Opening times:

Friday 25th October 2024: 10:00am - 6:00pm
Saturday 26th October 2024: 9:00am - 6:00pm
Sunday 27th October 2024: 9:00am - 3:00pm

Catering: Food and drinks are included in the entrance fee.

Tickets: <https://www.granit-parts.com/e/service/partsandserviceworld>

We would be delighted to welcome members of your editorial team to PARTS & SERVICE WORLD in Kassel. Tickets for members of your team can be provided free of charge. Please contact GRANIT PARTS press contact Katrin Grahner directly at katrin.grahner@granit-parts.com.

NOTES TO THE EDITORS

Images can be found via the following link: <https://cloud.fricke.de/s/PBi5mg3iB76K6pN>, password: LiveWerkstatt-2024
Photos: ©GRANIT PARTS

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ABOUT GRANIT PARTS

As a wholesaler of original and identical parts for all brands, GRANIT PARTS (www.granit-parts.com) is committed to providing first-class service and high-quality products to agricultural machinery, gardening equipment and construction machinery dealers across Europe. GRANIT PARTS is active in 25 countries across Europe and has more than 40,000 specialist customers. The European central warehouse in Heeslingen covers 90,000 m² with 250,000 items permanently in stock. Comprehensive customer service, fast shipping and a wide range of services make GRANIT PARTS a competent and reliable partner of professional dealers.