



NEW LOGISTICS CENTRE IN THOLEY: THE FRICKE GROUP AWARDS INTRALOGISTICS CONTRACT TO PSB

With the construction of a logistics centre in the Saarland town of Tholey, the FRICKE Group is looking to the future. The Lower Saxony-based company plans to take advantage of the improved access - particularly to the French and southern German markets, and to southern Europe - that will be achieved as a result of shorter shipping routes. The FRICKE Group has brought in Pirmasens-based psb as an experienced partner to design and implement their intralogistics solution. Psb intralogistics GmbH is one of Europe's leading intralogistics manufacturers, and was able to win the contract with a well thought-out, innovative and flexible solution.

Heeslingen, 12th February 2024 - The two new business partners met in December to sign the contract at the FRICKE Group's headquarters in Heeslingen. This marked the official start of the cooperation between the two family-run companies, both of which are among the leading players in their industries. "With psb intralogistics, we have found the right partner with whom we can implement this large and challenging project," said Hans-Peter Fricke, owner and Managing Director of the FRICKE Group. "In addition to their fantastic concept, the high level of vertical integration at psb was also a decisive factor for us. The majority of our future system's elements will be designed, implemented and programmed at psb in Pirmasens. This will provide us with the necessary planning security."

Concept puts efficiency and customer satisfaction first

The focus of the intralogistics concept for the Tholey logistics centre is a high level of automation across all storage areas and processes. The aim is to process customer orders efficiently by consolidating partial orders from different storage areas. With fewer shipments per order, customer satisfaction should be increased even further. The expandability of storage and processing capacities is also important as it will facilitate the expansion of our product range, inventory and target areas.

Almost 50 million euro investment for intralogistics

Psb will be planning and implementing the intralogistics systems at the Tholey site with closely coordinated system technology, control and IT organisation. The order represents an investment of almost 50 million euros. The FRICKE Group is investing a total of 160 million euros in the new logistics centre. The first construction phase is scheduled to be commissioned in January 2026, when the intralogistics systems will be used for the first time. Upon completion, the FRICKE Group's second logistics centre will have a total floor space of 80,000 square metres, making it comparable in logistics capabilities to the current central replacement parts warehouse at the group's headquarters in Heeslingen. Storage capacity and processing volume at the Tholey site will be significantly higher than at Heeslingen due to the highly efficient system design.

NOTES TO THE EDITORS

Images can be found via the following link: <https://cloud.fricke.de/s/RZDbdnP8Js6bRXw>, password: Fricke-psb-2024

Image: Representatives of psb Intralogistik GmbH and the FRICKE Group signing the contract (from left to right): Gerhard Weber, Sales Germany at psb, Volker Welsch, Head of Sales at psb, Andreas Meinert, Site and Project Manager for the Tholey Logistics Centre, Werner Klein, Managing Director of psb, Hans-Peter Fricke, Owner and Managing Director of the FRICKE Group, Holger Wachholtz, Managing Director of FRICKE Holding GmbH, Herbert Stommel, Divisional Director for Logistics at the FRICKE Group, Wesley Hennekes, Sub-project Manager for Automation at the Tholey Logistics Centre

Photo: © FRICKE Group

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ABOUT THE FRICKE GROUP

Founded in 1923, the FRICKE Group (www.fricke.de) is a successful international replacement parts wholesaler and agricultural machinery, commercial vehicle and garden technology supplier with a total of 84 locations in 27 countries. The owner-managed group of companies has its headquarters in the German town of Heeslingen, Lower Saxony, and employs 3500 full-time employees, 277 of whom are trainees.