

Pressemitteilung



APPRENTICESHIPS 2024: THE FRICKE GROUP INVITES YOU TO THE APPRENTICE INFO DAY

Choosing a training occupation or a dual study programme is difficult. With the Apprentice Info Day, the FRICKE Group will once again provide interested parties with comprehensive information about the apprenticeships offered by the corporate group for 2024. A total of twelve apprenticeships from the commercial and technical sectors and six dual study programmes are presented. The FRICKE Apprentice Info Day will take place on September 22nd between 3:00 p.m. and 5:00 p.m. in the FRICKE Campus at the headquarters in Heeslingen. Those interested can find further information about the apprenticeship opportunities at FRICKE at karriere.fricke.de.

Heeslingen, September 14, 2023 – Training young people is still one of the best recipes for success for the FRICKE Group, even after 100 years. In August, a record number of 91 trainees and dual students started their professional careers at the family-run group. This year, the Apprentice Info Day taking place on September 22nd will once again mark the official start of the beginning of training in 2024. The FRICKE Group invites students to take this opportunity to find out about the diverse apprenticeships offered at the main location. The event will take place from 3:00 p.m. to 5:00 p.m. on the ground floor of the FRICKE Campus, Zum Kreuzkamp 7 in Heeslingen.

More than Agricultural Technology

FRICKE is one of the largest training companies in the agricultural technology industry in Germany. However, the trading company not only offers varied apprenticeships to prospective agricultural and construction machinery mechatronic engineers or agricultural managers. The offer includes apprenticeships from wholesale and foreign trade management to metal workers and IT specialists as well as dual study programmes such as industrial engineering and e-commerce.



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At the Apprentice Info Day on September 22^{nd} , current and former trainees, team leaders and workshop foremen will give a first-hand insight into all six dual study programmes and twelve apprenticeships in the FRICKE Group. In addition, a company tour provides an exciting look behind the scenes at the headquarters in Heeslingen.

With the application portfolio check, the students also receive valuable tips from professionals for their application at the Apprentice Info Day. The FRICKE Group also reserves the right to give priority to all applications from participants on the Apprentice Info Day. The visit is worth it in several ways.

Apprenticeships for 2024

Dual Study Programmes

- Industrial Engineering
- Agricultural Management
- Business Administration
- Business Administration (focus on logistics)
- Business Informatics
- E-commerce

Commercial Apprenticeships

- Merchant in Wholesale and Foreign Trade Management (m/f/d)
- E-commerce Merchant (m/f/d)
- Industrial Clerk (m/f/d)
- IT System Management Clerk (m/f/d)
- IT Specialist (m/f/d) Specializing in Application Development
- IT Specialist (m/f/d) Specializing in System Integration
- Warehouse Logistics Specialist (m/f/d)
- Warehouse Clerk (m/f/d)

Technical Apprenticeship

- Agricultural and Construction Machinery Mechatronics Engineer (m/f/d)
- Automotive Mechatronics Engineer (m/f/d)
- Metalworker (m/f/d)
- Mechatronics Engineer (m/f/d)

NOTES TO THE EDITORS

Images can be found via the following link: https://cloud.fricke.de/s/yLx5Ntt65PqNRKT, password: Apprentice Info Day 2023
Picture: Trainees and dual students from the FRICKE Group report on their professional experiences at the Apprentice Info Day.
Photo: © FRICKE Group

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ABOUT THE FRICKE GROUP

Founded in 1923, the FRICKE Group (www.fricke.de) is a successful international replacement parts wholesaler and agricultural machinery, commercial vehicle and garden technology supplier with a total of 84 locations in 27 countries. The owner-managed group of companies has its headquarters in the German town of Heeslingen, Lower Saxony, and employs 3470 full-time employees, 269 of whom are trainees.