



FRICKE GROUP BECOMES AUTHORIZED SALES PARTNER OF GRAMMER

The FRICKE Group is now acting as an authorized aftermarket sales partner for Grammer. This deepened cooperation between the two companies includes the Europe-wide trading of all seats, as well as spare parts, for the heavy duty sector by GRANIT PARTS, Hofmeister & Meincke and TREX.PARTS. With this partnership, the FRICKE Group and Grammer are strengthening their market penetration throughout Europe.

Heeslingen, February 15, 2022 – The FRICKE Group and Grammer are expanding their partnership. The manufacturer of driver and passenger seats for off-road commercial vehicles, trucks, buses and trains has appointed the FRICKE Group as an authorized aftermarket sales partner for the heavy-duty sector with immediate effect. The strategic cooperation relates to the entire European region and essentially includes trading through the subsidiaries of the FRICKE Group, GRANIT PARTS, Hofmeister & Meincke and TREX.PARTS. The FRICKE Group thus covers the sectors of agricultural, gardening and municipal technology, construction machinery, commercial vehicles and industrial trucks as a sales partner.

With the help of the direct cooperation between the FRICKE Group and Grammer AG, the two traditional German companies achieve greater market penetration in all business areas and better service for customers. The cooperation between the two partners will enable customers of the FRICKE Group to be better supplied

Pressemitteilung

with Grammer AG products in the future. In addition, they benefit from an intensive exchange of data between the two companies in relation to repairs and individual conversions.

Strong partnership

With GRANIT PARTS, Hofmeister & Meincke and TREX.PARTS, the FRICKE Group offers extensive expertise in the heavy duty sector. As one of the leading international spare parts wholesalers for agricultural and construction machinery, as well as garden technology, GRANIT PARTS is a valuable partner for Grammer AG. With Europe's largest central spare parts warehouse in the agricultural sector, and the resulting high level of logistics expertise, the subsidiary of the family-run FRICKE Group guarantees reliable supplies to the entire European market. With Hofmeister & Meincke, Grammer has also secured the partnership of one of Germany's leading wholesalers in the sectors of commercial vehicle parts and vehicle construction. The industrial trucks market segment, on the other hand, is covered by the TREX.PARTS division.

The extensive know-how in the field of driver's seats of the FRICKE Group is also reflected in the seat workshop belonging to the GRANIT service centre. In addition to repairs, customers of GRANIT, Hofmeister & Meincke and TREX.PARTS are also offered customized special constructions. This offer also extends to the configuration of original Grammer seats for tractors in which the premium manufacturer is not the original equipment manufacturer.

NOTES TO EDITORS

Images found under the following link: <https://we.tl/t-56LtcT1xNj>.

Picture (l-r): Bernhard Weigl, Grammer AG, Klaus Niemeier, GRANIT PARTS, Hans-Peter Fricke, FRICKE Group, Dieter Rumm, Grammer AG, Matthias Rugen, GRANIT PARTS and Friedrich Grewe, GRANIT PARTS, at the signing of the contract.

Photo: © FRICKE Group

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ABOUT THE FRICKE GROUP

The FRICKE Group (www.fricke.de), founded in 1923, is successfully active in international trade with spare parts, agricultural machinery, commercial vehicles and garden technology in 25 countries at a total of 66 locations. The owner-managed group of companies with headquarters in Heeslingen, Lower Saxony, employs 3,238 full-time staff, 219 of whom are trainees.

ABOUT GRAMMER AG

Grammer AG, based in Ursensollen, specializes in the development and manufacture of components and systems for car interiors, as well as driver and passenger seats with suspension for on- and off-road vehicles. In the automotive segment, the company supplies headrests, armrests, centre consoles, high-quality interior components and operating systems, as well as innovative thermoplastic solutions for the automotive industry to renowned car manufacturers in the premium segment and to system suppliers of the automotive industry. The commercial vehicles segment includes the business areas of truck and off-road seats (tractors, construction machinery, forklifts) as well as train and bus seats. With over 14,500 employees, Grammer operates in 20 countries worldwide. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges, as well as via the Xetra electronic trading system.