



## NEW DIVISIONAL DIRECTOR LOGISTICS IN THE FRICKE GROUP

**The FRICKE Group strengthens itself in the area of logistics. Dr. Herbert Stommel is the new head of the Logistics Division in the Group. The supply chain expert will be responsible for numerous future projects for the logistics locations of the retail company in the FRICKE Group.**

Heeslingen, 25th October 2022 - High-performance logistics is also an important success factor for the FRICKE Group from Heeslingen in Lower Saxony. The strong growth of the last few years presents the dealer for machines, but also spare parts from the areas of agricultural and construction machinery as well as municipal, garden and forestry technology with a variety of challenges in the area of logistics. In order to continue to meet these requirements in the future, the FRICKE Group has now strengthened its team with Dr. Herbert Stommel, who holds a doctorate in supply chain management.

"For the FRICKE Group, Dr. Stommel is a valuable asset. Our spare parts business faces numerous challenges and tasks in terms of logistics in the coming years. The shortage of skilled workers will further increase the degree of automation, and our company-wide growth also requires the expansion and optimization of our logistics processes. With this reinforcement of personnel, the entire group of companies is positioning itself effectively for the challenges of the present as well as the future", emphasizes Hans-Peter Fricke, Managing Director of the FRICKE Group, the great importance of this new appointment.

As an expert in logistics, Dr. Stommel brings numerous valuable skills to the table. Previously, he was responsible for various reorganization and start-up projects for large national and international industrial and trading companies, among others, as Managing Director at the FIEGE Group. In addition, his activities in

## Pressemitteilung

industry, trade and consulting give him a comprehensive view of the challenges of modern logistics and supply chain concepts. The FRICKE Group is looking forward to working with the industry expert on the further development and expansion of the logistics site in Heeslingen and on the development of the logistics site in Tholey.

"As a hidden champion, the FRICKE Group offers an exciting and varied environment. I am pleased to be able to accompany and promote the future-proof positioning and further growth of the entire group of companies together with the team," says Dr. Herbert Stommel, Head of Logistics at the FRICKE Group, ready for the new challenge.